

viral
mobile
multi-cultural

PASE LA VOZ



Leaders in web SMS

Web SMS is the combination of text messaging with mobile websites to bring multimedia to regular messaging. PaseLaVoz uses web SMS, among other technologies, to engage its audience and empower its content.

SMS, web, keywords... interaction!

SMS

Messages PaseLaVoz Edit

PaseLaVoz Atlanta: Xavier Becerra, hijo de inmigrantes y congresista de Estados Unidos nos acompaña esta semana. Click aquí: [Rek2.net/Noticias](#) para videos y mas

PaseLaVoz: ¿Preguntas sobre inmigración? Escucha 2 PM Radio Información 1310 AM la abogada Amna Shirazi te responde. Llama 770-234-9813 o visite [Radio1310am.com](#)

PaseLaVoz: Los clasificados hoy son: SILLAS, CAMPER, MUEBLES, GALPON, MOTONETA, AUTO, TV, PERROS. Ingrese cada palabra x separado y reciba el anuncio completo

Se vende motoneta modelo '08. \$700. No necesita placa. Se llena el tanque con 3 dolares. Tel. 919-260-7453 * Triangle Cycles 919-489-7478 Honda, Suzuki & more!

Text Message Send

Hosted Mobile Landing Page

Congresista Hispano visita Atlanta

El representante demócrata de California Xavier Becerra visitara la Camara Latinoamericana de Comercio en Georgia (LACC Georgia) entre otros lugares este Viernes 26 de Julio.

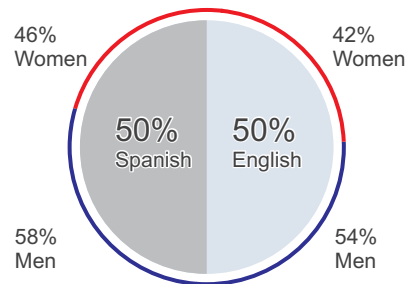
- Video en Univision
- Evento en LACC Georgia
- Haga una contribucion aqui

Other Uses

- Surveys** ...with any number of questions and answers
- Coupons** ...with or w/o barcodes or serial numbers
- Videos** Lead subscribers to hosted videos or to YouTube
- Posters** Deliver images of flyers or audio clips/PSAs
- Social Networks** Have subscribers like a fan page or follow a twitter account

Audience

510,000+



We offer targeting by Zip code and language.

Pricing

By Size & Type of Display

Regular	150-character max	\$0.08/SMS
Tag	50-character max	\$0.04/SMS
Auto-reply	160-character max	\$0.25/SMS
Hosted Mobile Landing Page		\$50/mo.

By Message Content

Web link	Add	\$0.01/SMS
Shortened web link	Add	\$0.02/SMS
Keyword	Add	\$0.01/SMS
Viral Keyword	Add	ranges
Hosted number	Add	\$25/mo.

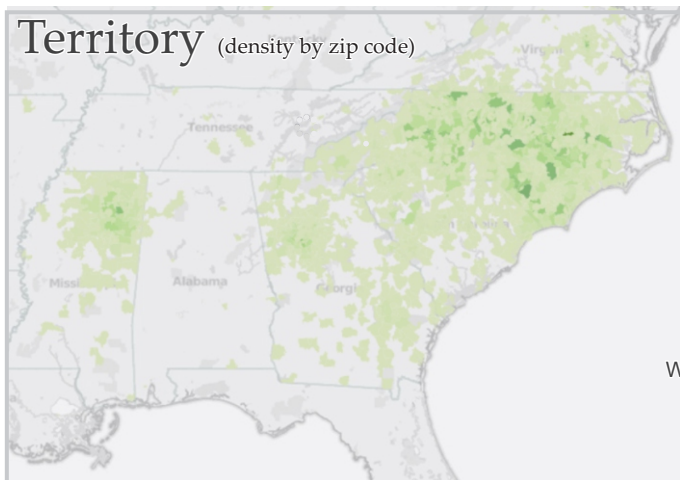
Exclusivity

By service/industry	\$0.10/user/wk
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Contracts

3 month	final week free*
6 month	final 3 weeks free*
12 month	final 7 weeks free*

*based on average weekly spending to-date



Top States

North Carolina	350,900
Georgia	59,700
Mississippi	44,200

Top Cities

Charlotte, NC	22,300
Atlanta, GA	19,600
Durham, NC	15,800
Raleigh, NC	15,100
Greensboro, NC	12,900
Winston-Salem, NC	10,400
Tupelo, MS	9,300
Lumberton, NC	9,100
Wilson, NC	8,400

